iPad Basics 4.2
Social Media Applications

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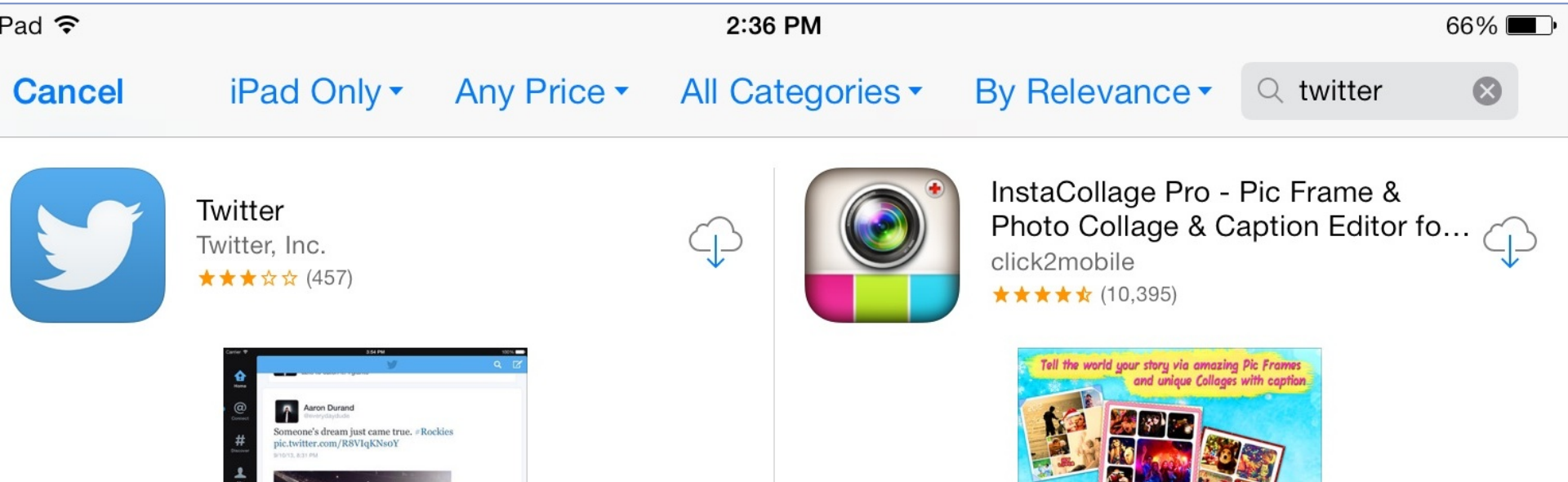
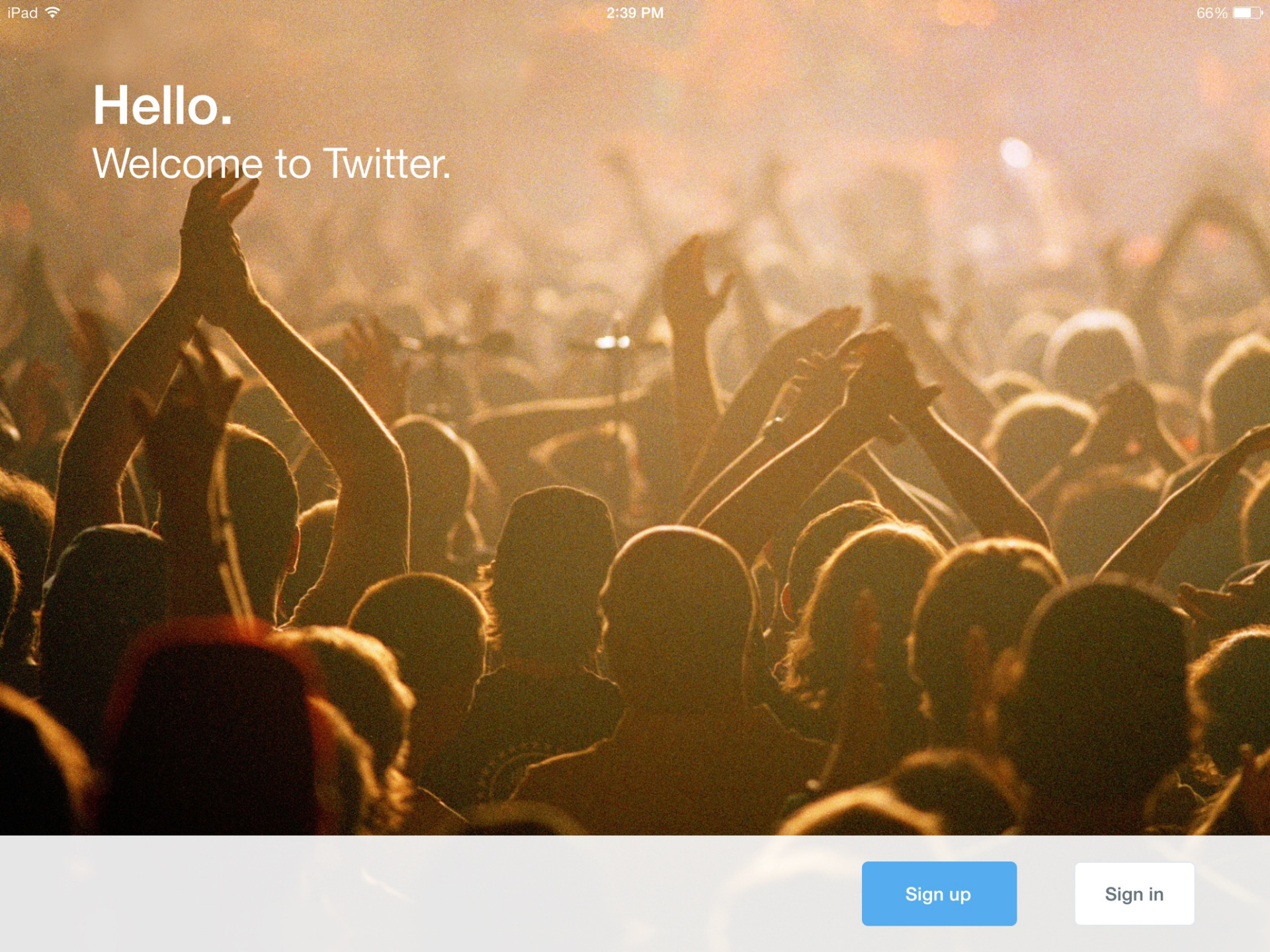
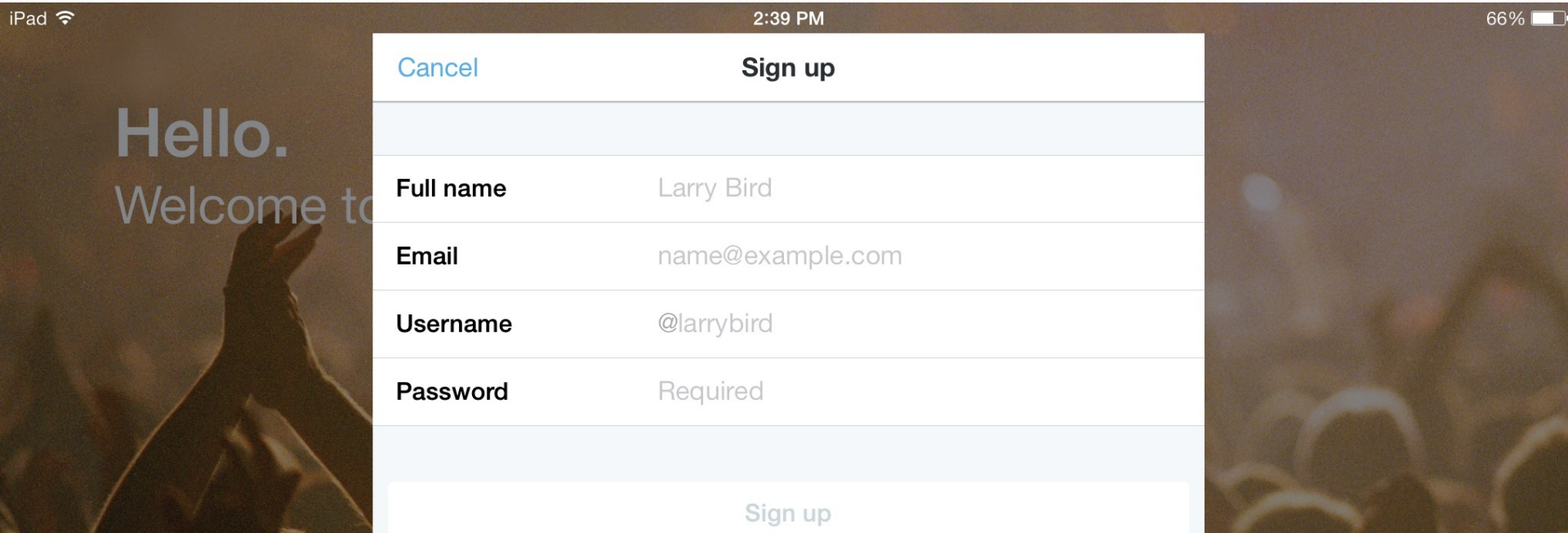
CONTACT LUISA OR NICOLE AT 860-542-5075
lsabinkidiss@biblio.org or nthornton@biblio.org

Twitter is an online social networking and "microblogging" service that enables users to send and read tweets, which are text messages limited to 140 characters.

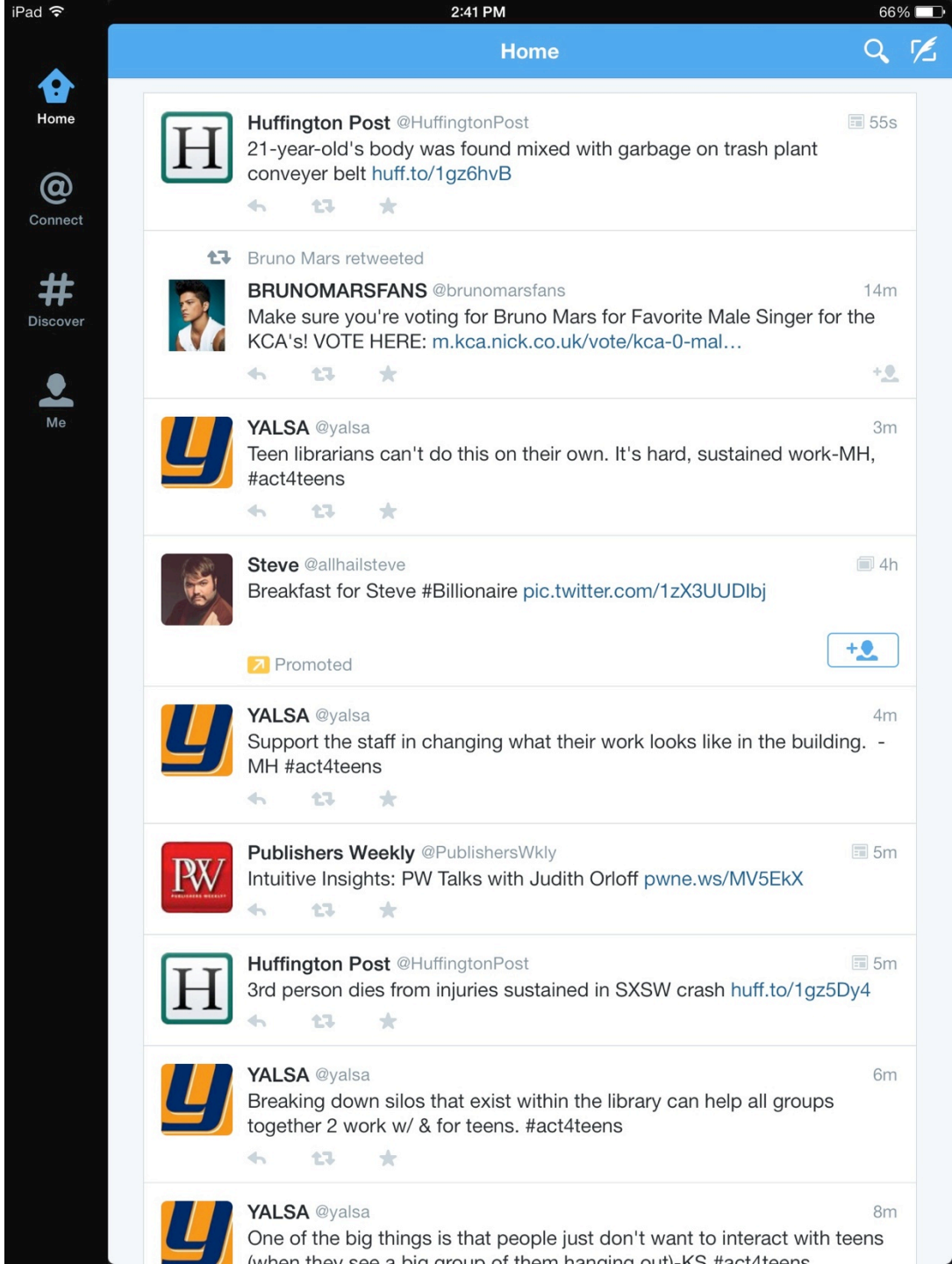



iPad
2:39 PM
66%
Hello.
Welcome to Twitter.
Sign up
Sign in

Signing up is extremely easy. Just put in your full name, your personal email, and choose a username and password you will be able to remember easily. Your username will have an @ symbol in front of it, which is how people will be able to find you and send you tweets!

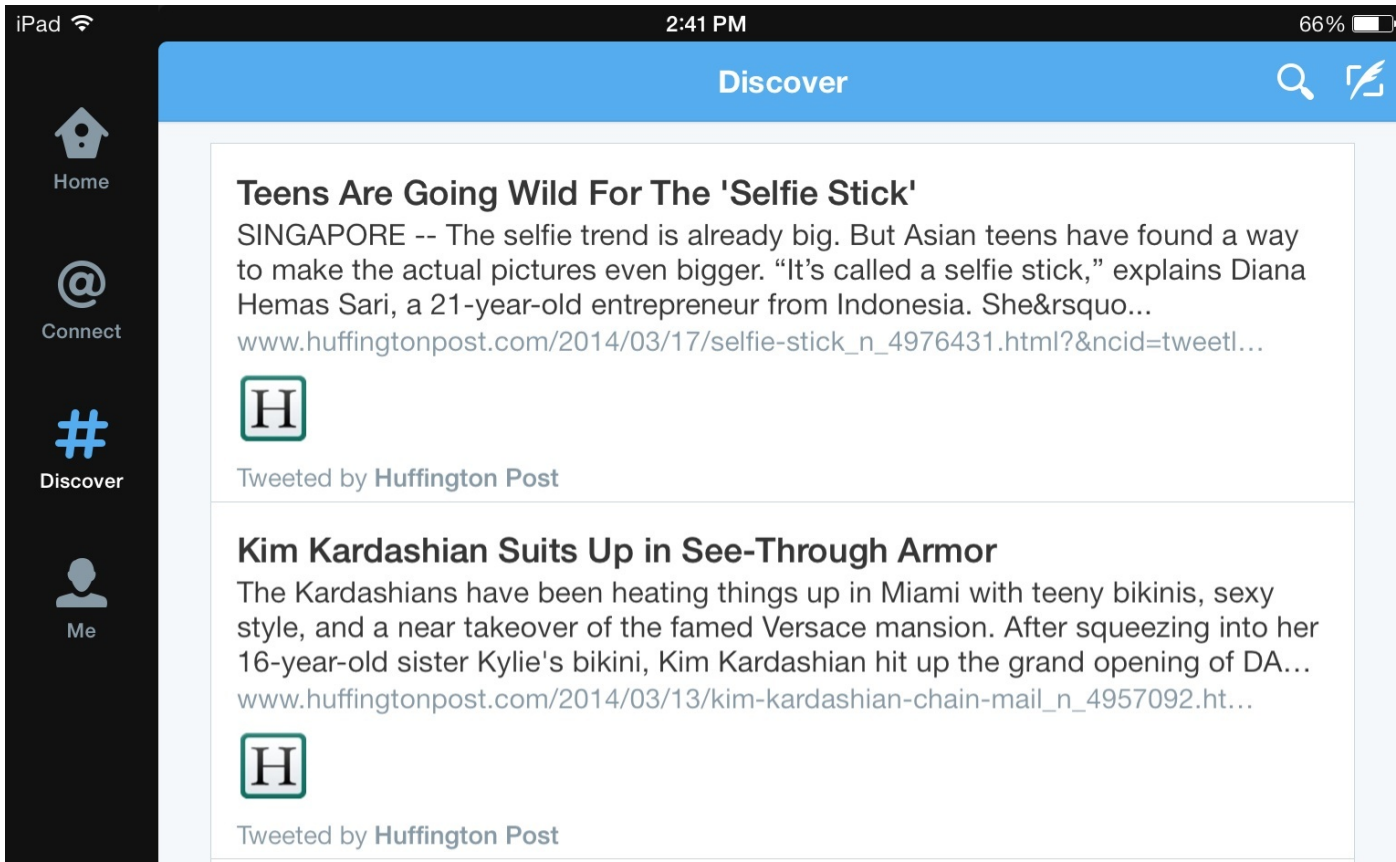


After you find a few accounts to follow, your "Twitter Feed" (navigated by tapping the "Home" button) will be brimming with the most up-to-date tweets written by your friends.

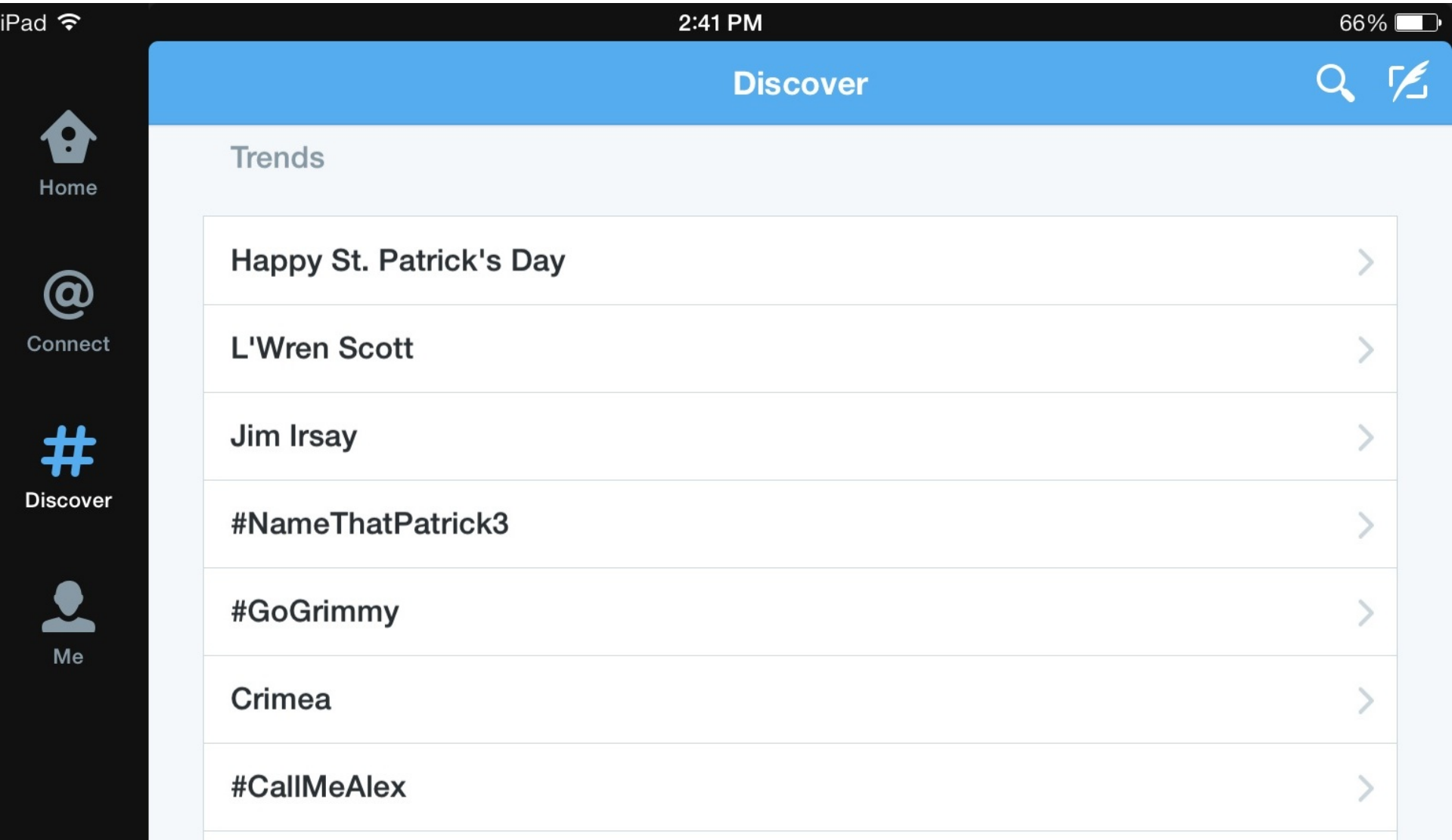


The “Connect” button allows you to see all activity that has to do specifically with you. This can be who just followed you, a reply to a tweet, someone trying to tweet at you, or if someone “Favorites” a tweet. It’s a convenient way to see who likes what you write!

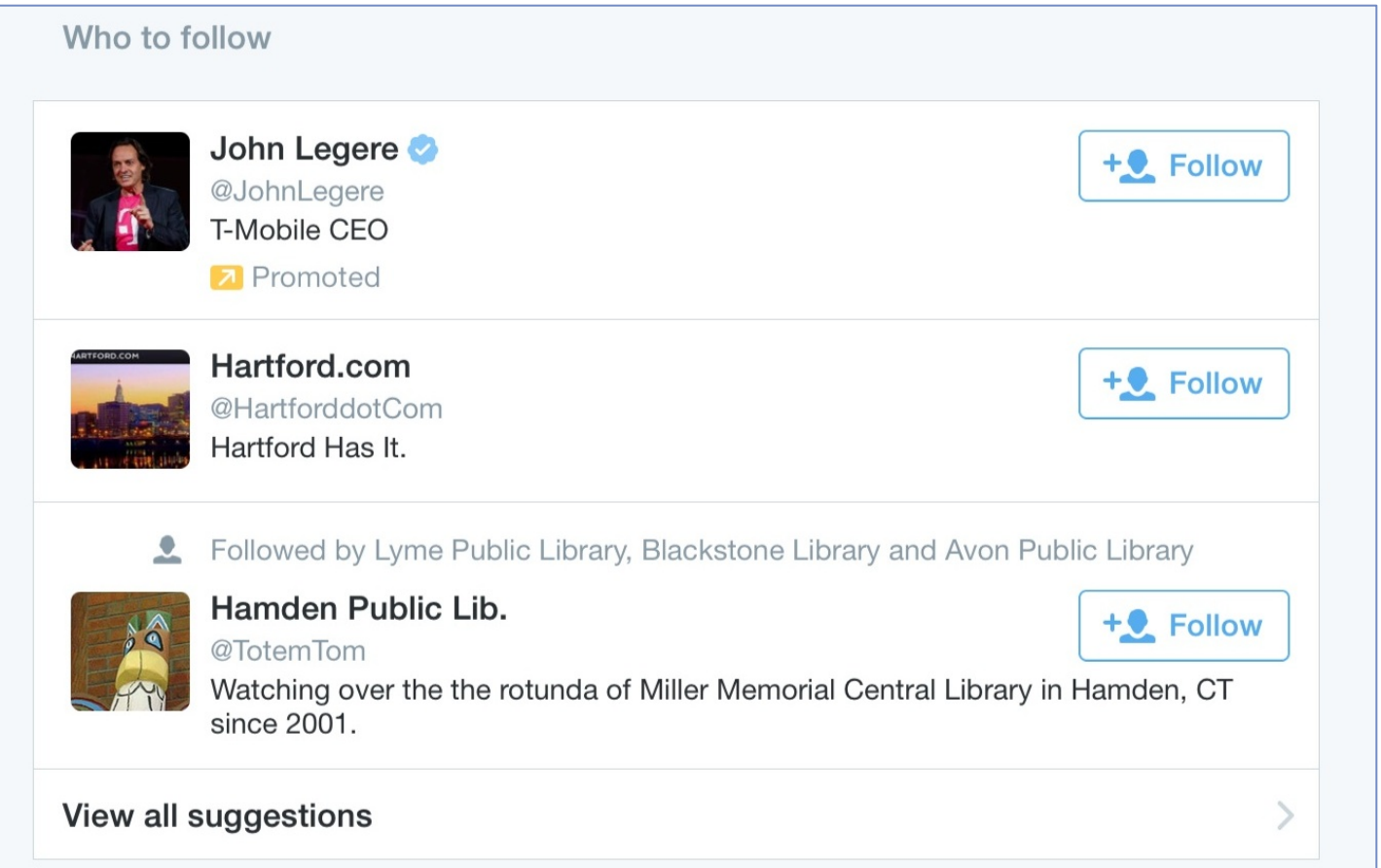
The “Discover” button allows you to see the latest news and trends in twitter. This could be popular articles, who everyone is tweeting about, or what your friends have recently hit “Favorite” on! It’s a fun way to find new twitter accounts or news articles.



“Trends” is what people are talking about today on Twitter. If you tap any of the words, all of the tweets mentioning those trends will show up!



Under the same section you would find “Trends” (under discover), it will also show you some suggestions on who you might like to follow. This is based on who you already follow and what you tweet about.

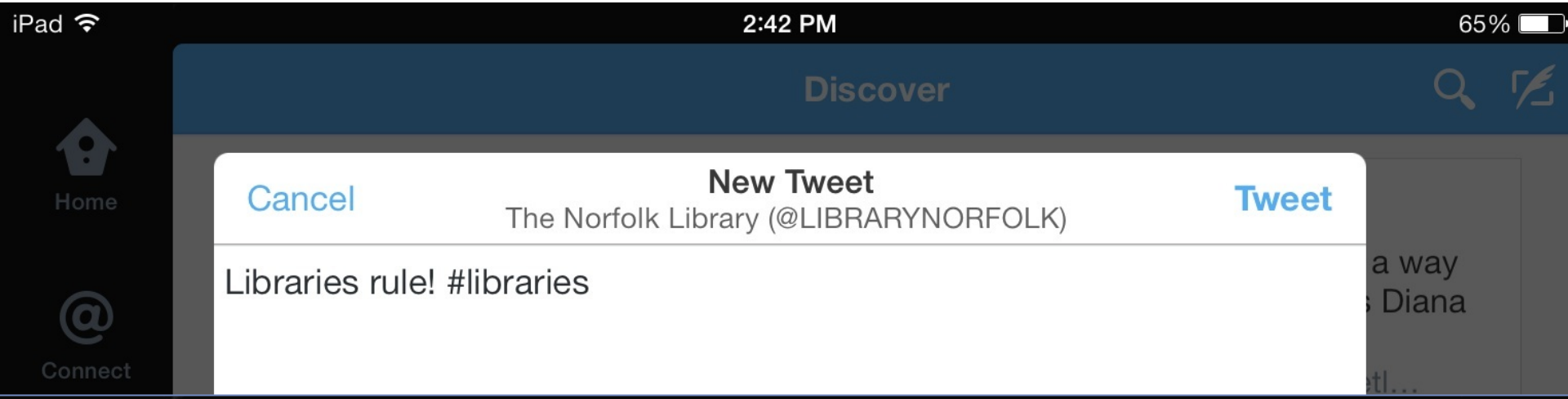


The Importance of Hashtags

Chances are, you've heard of the relatively new term, "Hashtags". Think of them as a way to organize every tweet in the world. If you use a hashtag, it will show up in a long list of every tweet that used that specific hashtag. An easy way to find tweets about a subject you might be interested in!

How to use a hashtag:

Stick a pound sign # in front of any word you'd like. If you'd like to hashtag a sentence, make sure there are no spaces in between those words.
#thisworks #sodoesthis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2:42 PM
65%
Discover
Home
Connect
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New Tweet
The Norfolk Library (@LIBRARYNORFOLK)
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The Norfolk Library @LIBRARYNORFOLK
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Libraries rule! #libraries
Library Journal @LibraryJournal
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Milestones: University of North Carolina #Library Celebrates 7 Millionth Book ow.ly/uDqrt #libraries
View more from people you follow

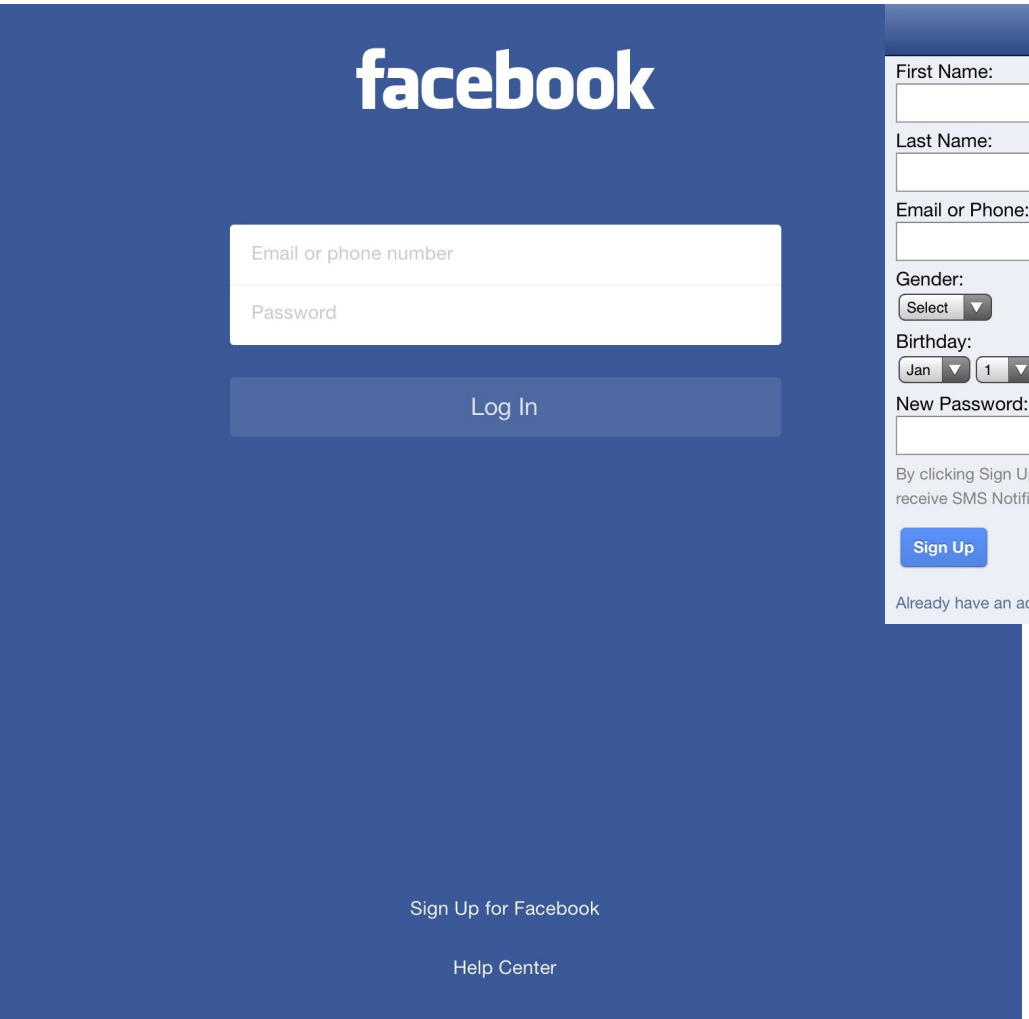
Who can you find on Twitter?

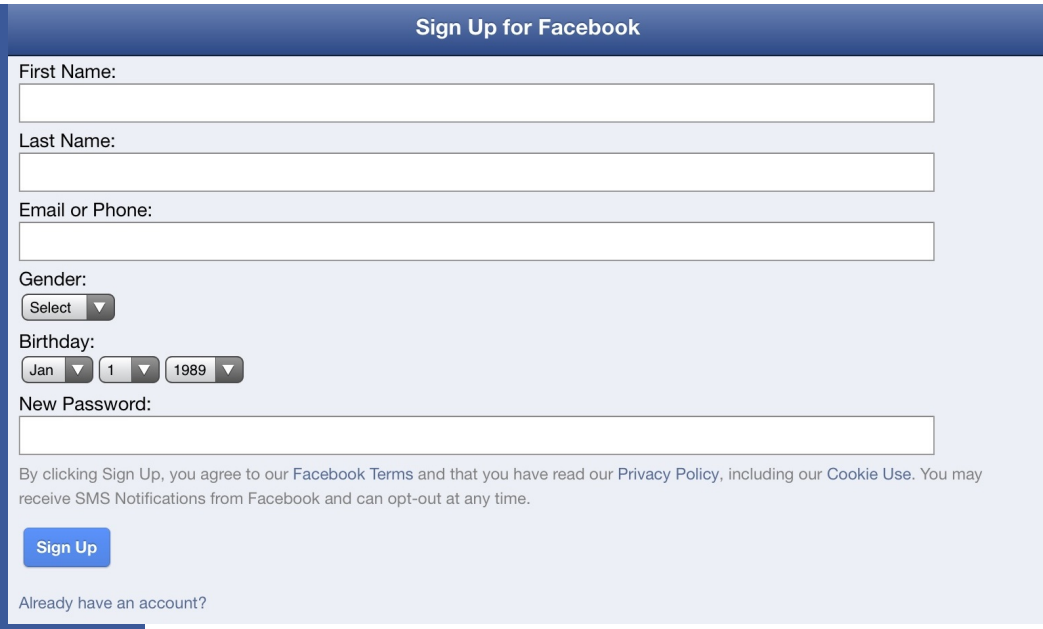
Pretty much everyone.

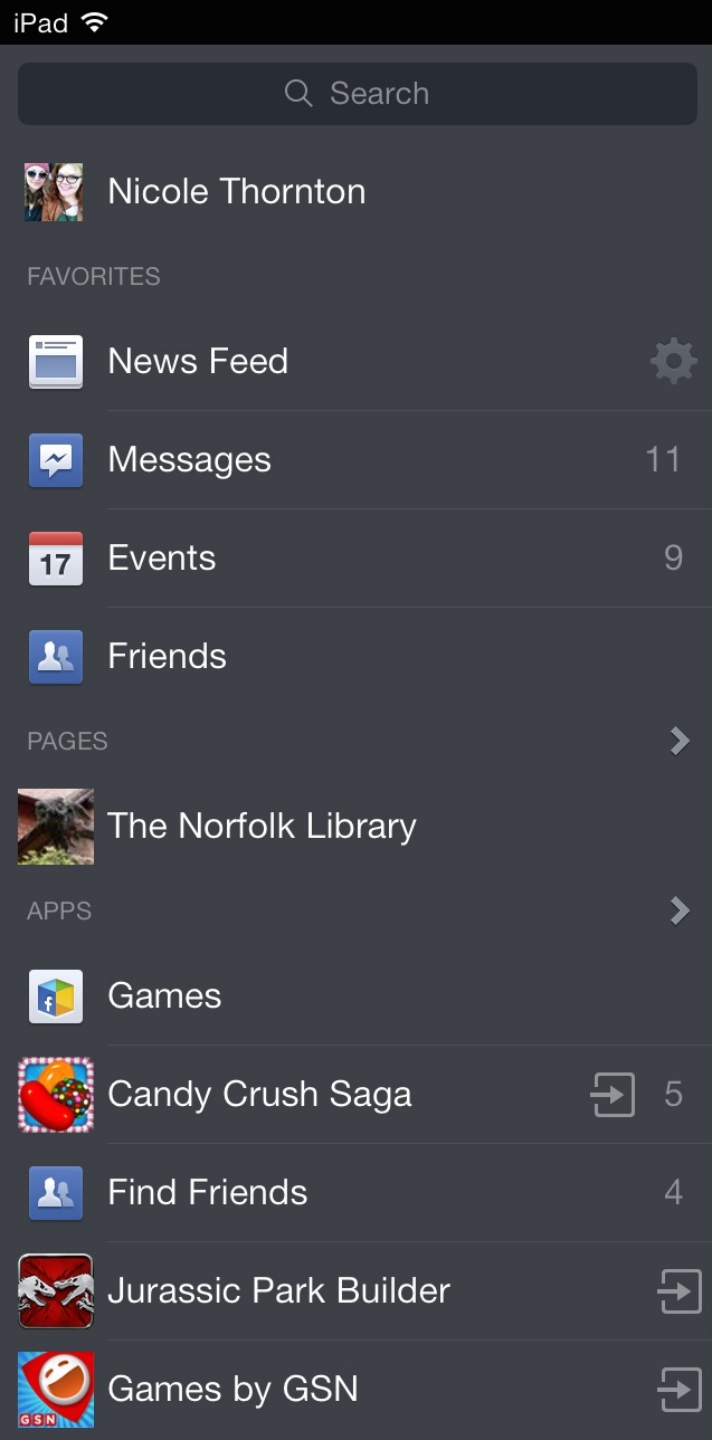
Facebook is the world's most popular **social networking website**. It makes it easy for you to **connect and share** with your family and friends online. Facebook has even helped the web become more **open and social**.

You can find businesses, play games, and share things with the people you love.

Download Facebook from the app store. Once it is loaded, open it up and tap on "Sign Up for Facebook." This will bring you to a Safari webpage where you will put in your basic information in order to make an account.

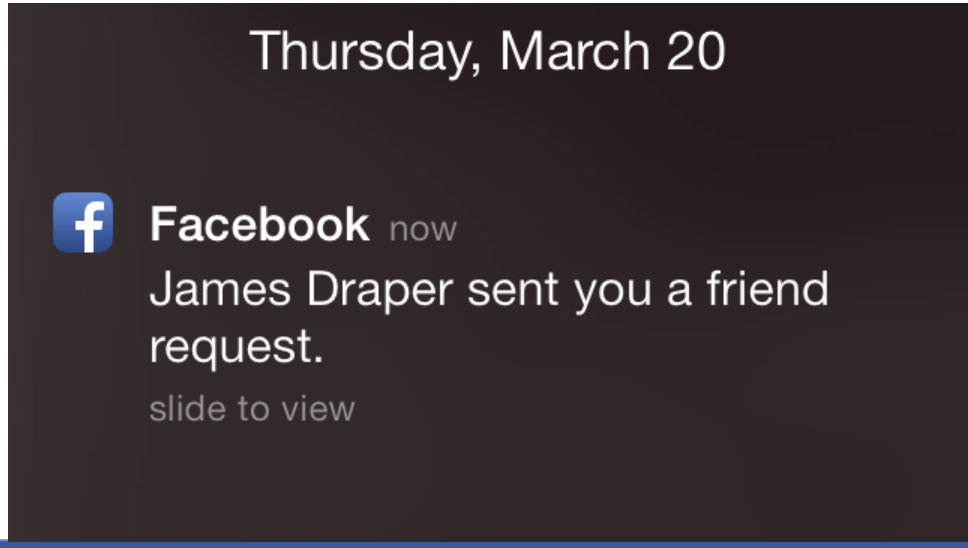


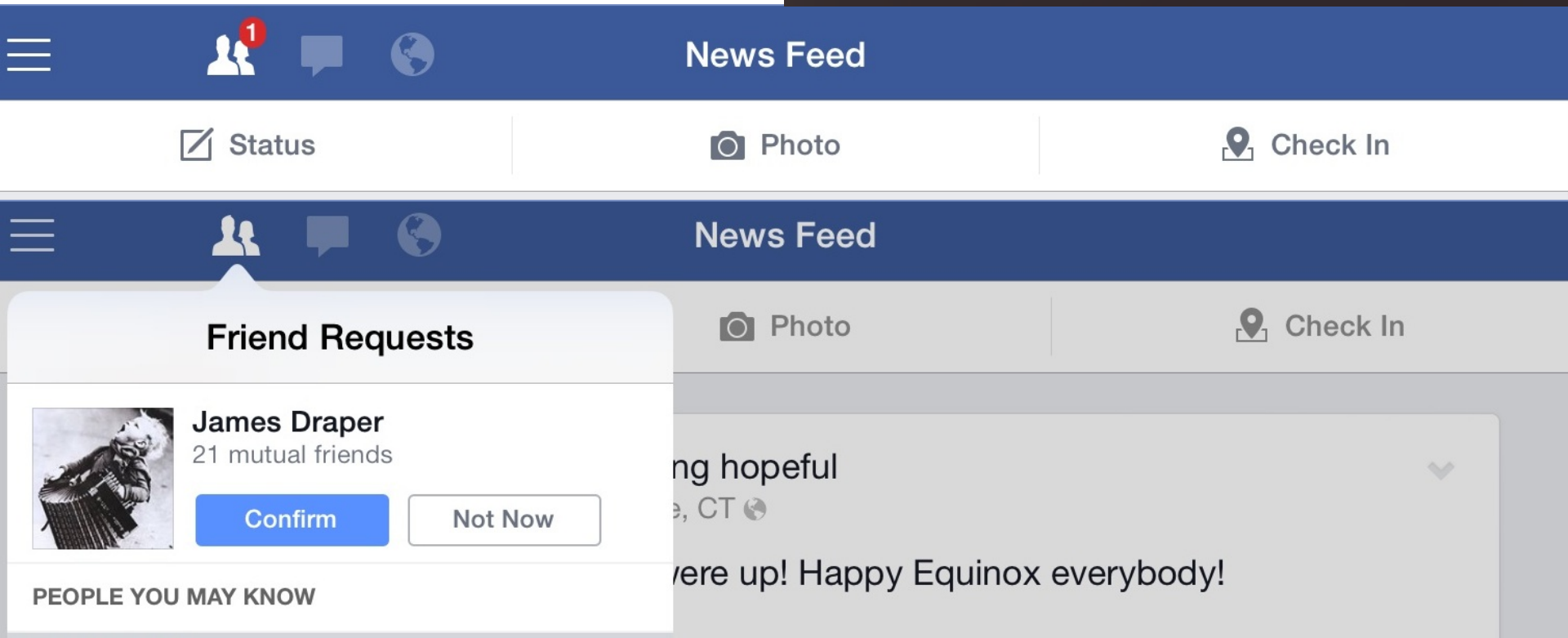




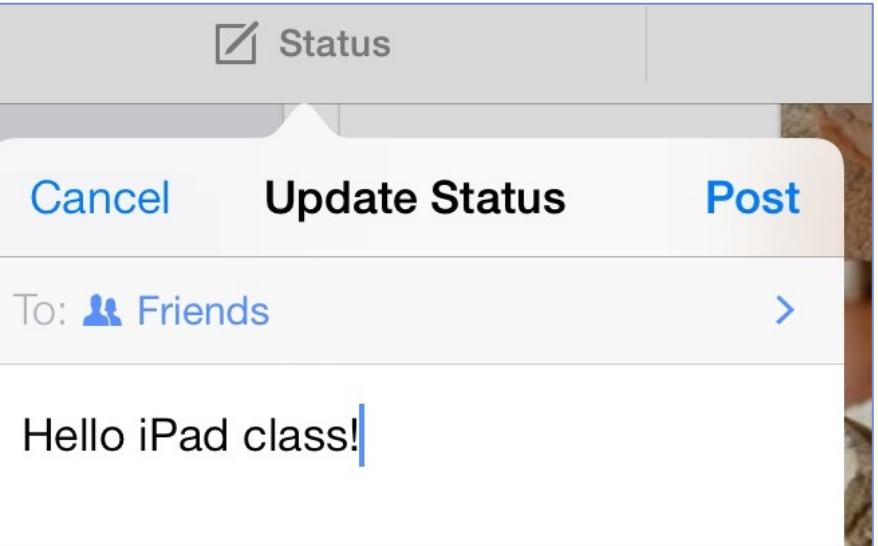
This is your basic toolbar. It allows you to search for people to find friends, and shows you the options to go to your profile and other features of Facebook. Your News Feed is the most important feature, as it shows you all of the updates your Facebook friends make.

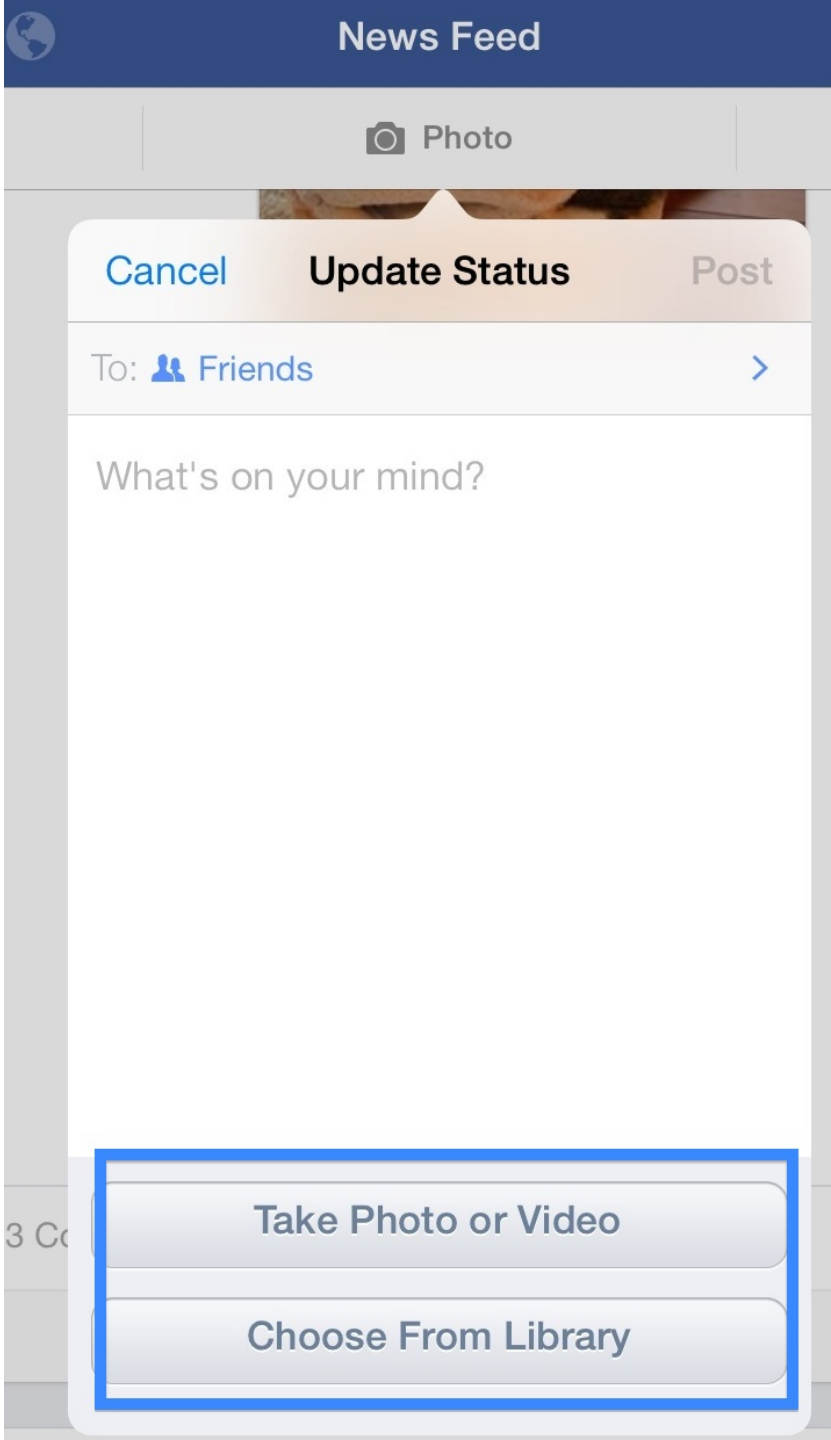
When someone wants to be your friend on Facebook, you will get a notification on the home screen of your iPad, and a little red dot will appear on your newsfeed with the friend request.



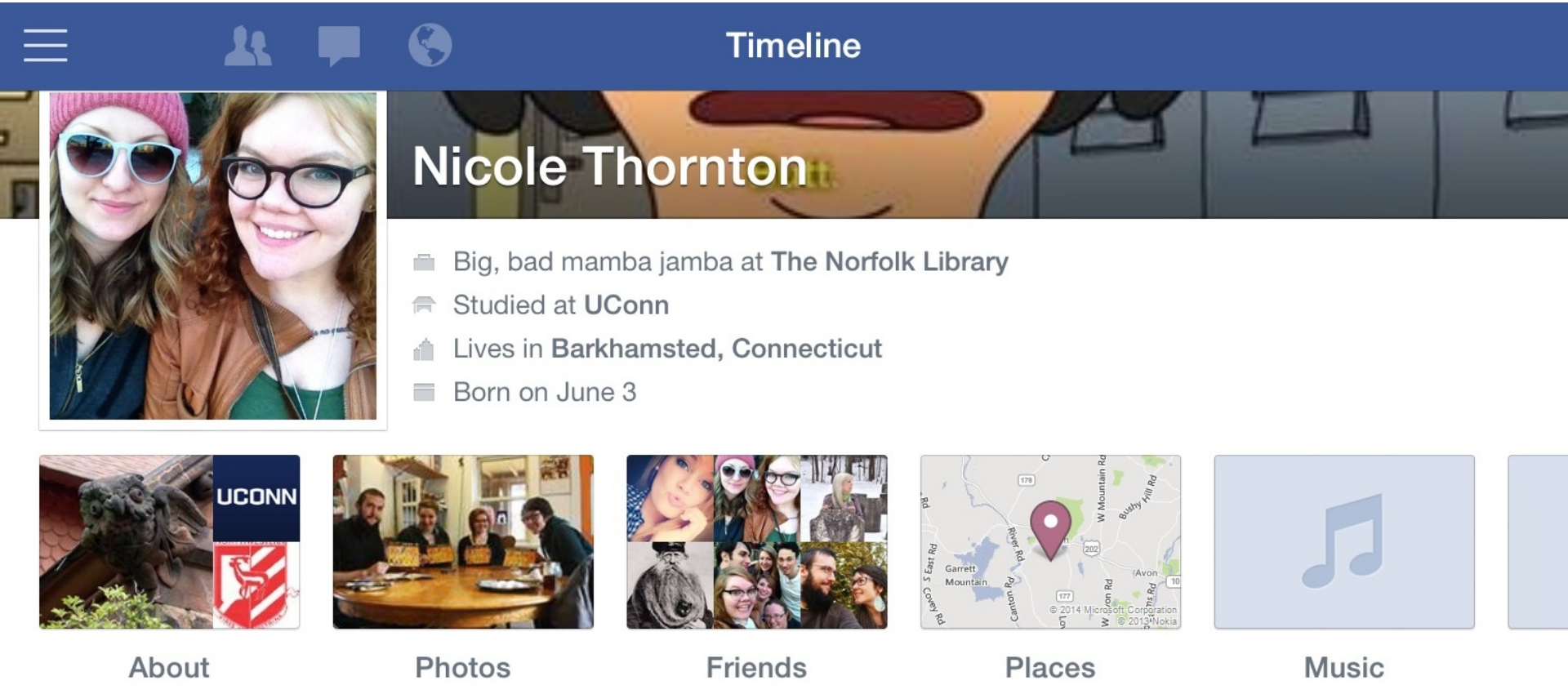


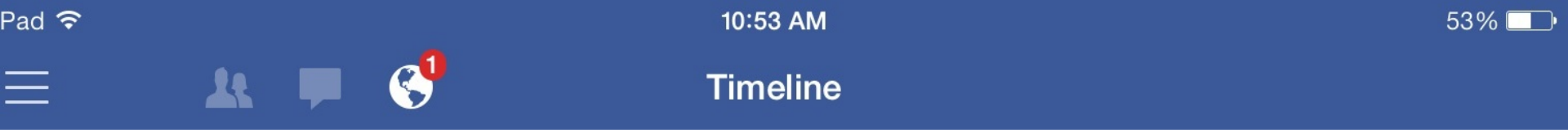
On your News Feed, you have the option to update your status with text or with text and pictures. This is how people know what you've been up to!





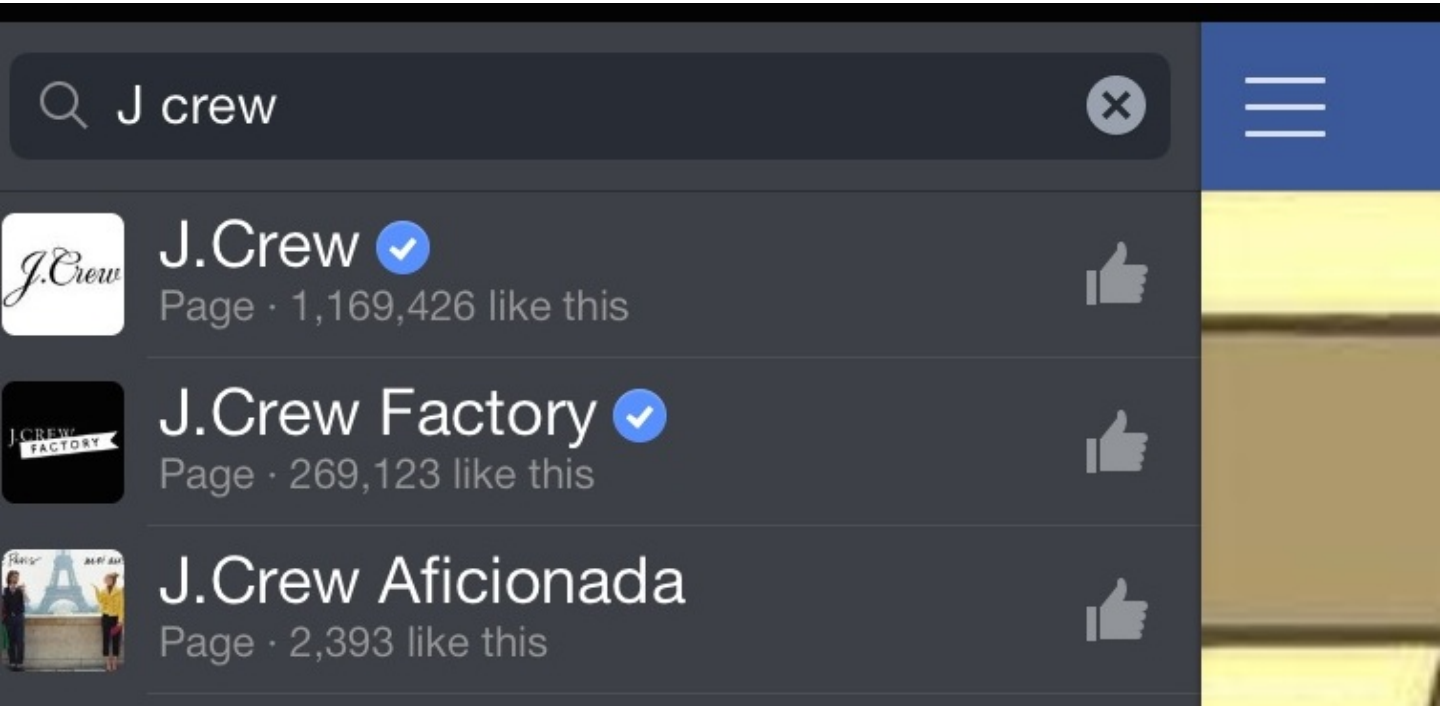
A Timeline is a collection of all of your updates. It shows a little bit about you, including your occupation, where you live, places you've been to and things you enjoy. It also includes what people have written on your Timeline. That's how you keep in touch!



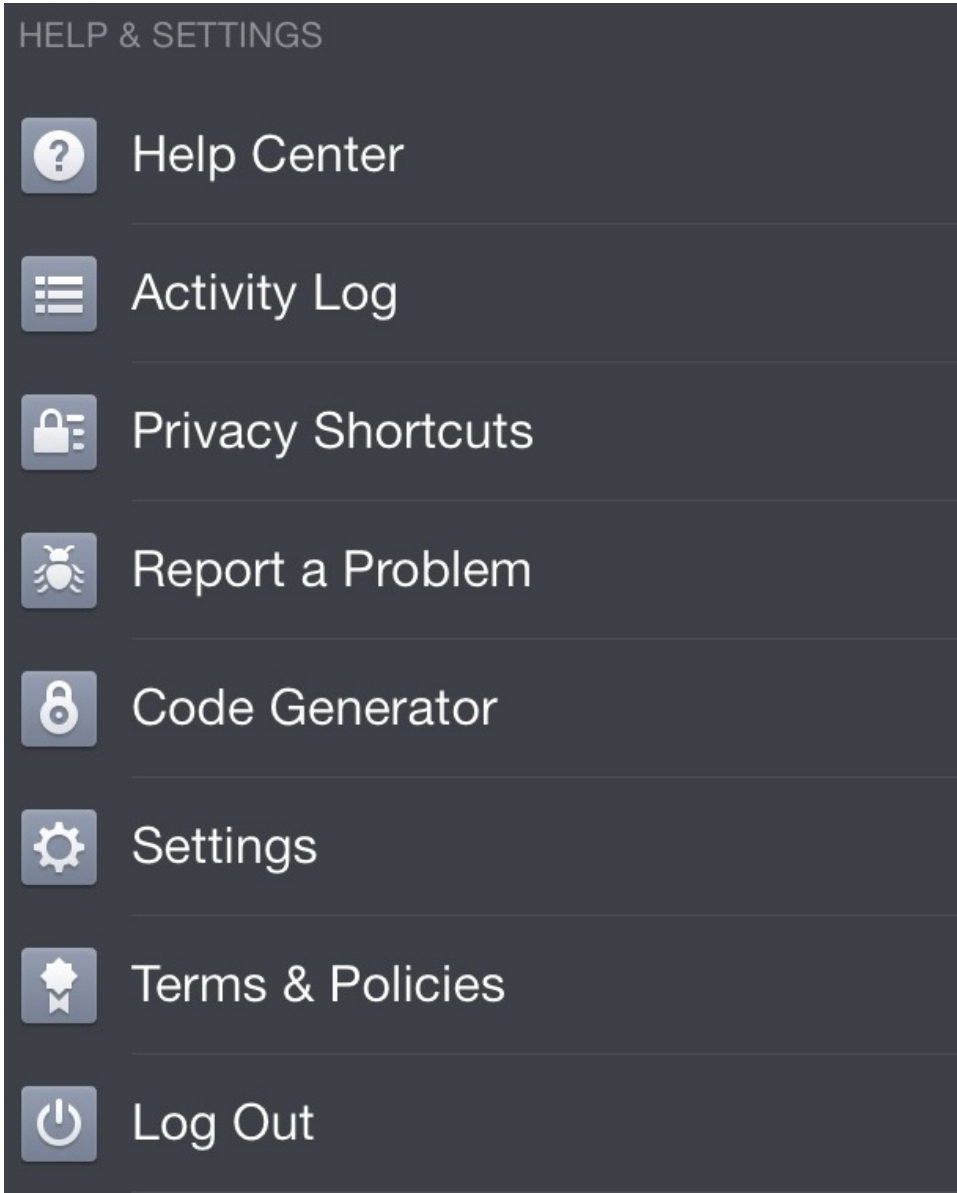
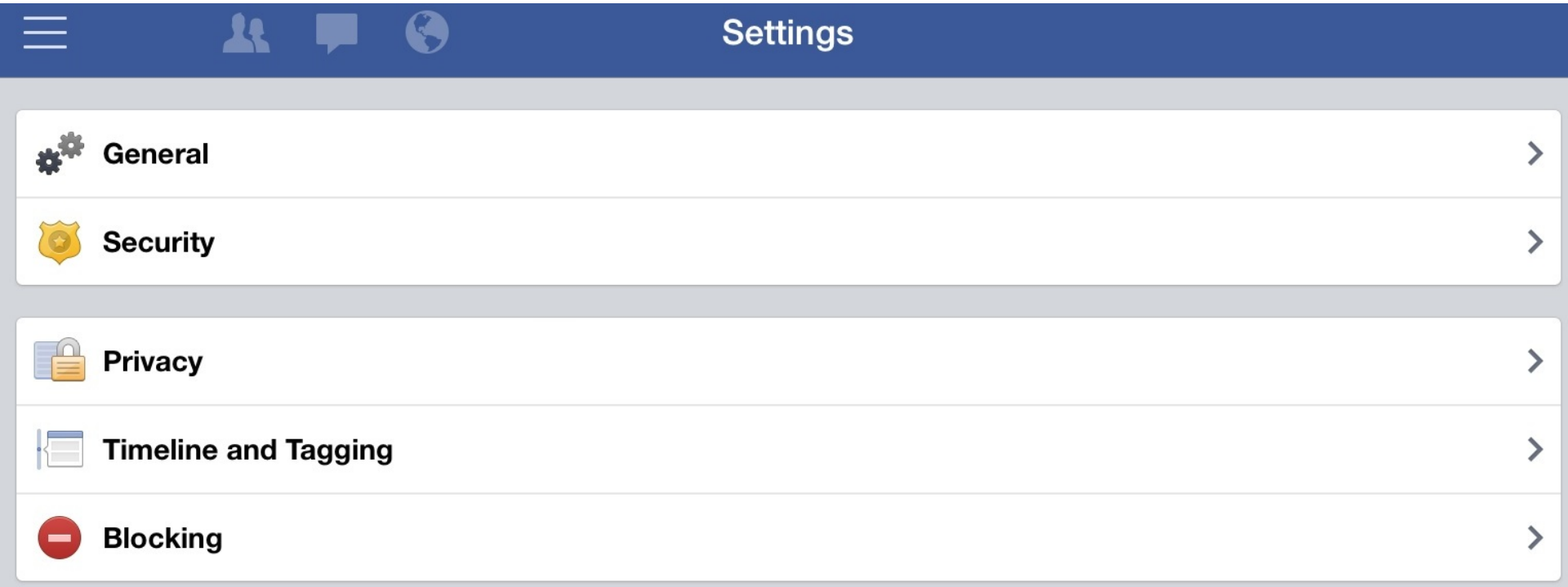


The top of your Facebook page is where you will find all of your controls and notifications.
The **three lines** in the left hand corner is your main Tool Bar and navigation.
The **two body outlines** shows you who is requesting to be your Facebook friend.
The **conversation bubble** shows messages you have sent your friends, and vice versa.
And lastly, **the globe** shows your "**notifications**"– who has written on your timeline, who likes something you've written, and all other activity specific to you.

Searching for things you enjoy can come in handy. Especially for places that take your business, as they can put out status updates with coupons, show something that might be on sale, or an event that you just can't miss. You can keep in contact with these businesses by hitting the thumbs up, which means you "Like" them.



Possibly the most important tool on your tool bar is Help & Settings. Facebook is always changing their security policies, so it is important to set the privacy and security boundaries you are comfortable with.



When you click on “Settings” under “Help & Settings,” you are able to tweak everything, including (but not limited to) what information your Facebook friends can see. You can control what pictures people see, who can write on your Timeline, and even who can find you on Facebook (do you want to be unsearchable? You can do that)!